

Education & Empowerment Committee



Jonathan Harris, Chair

Thursday, June 17, 2010
5:00 pm to 6:30 pm
Public Health
4041 North Central Avenue, Phoenix
14th Floor, Training Room

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Meeting Minutes

Committee Members *AT: Attended AB: Absent EX: Excused ALT: Alternate Present*

AT	Jonathan Harris	AT	MiAsia Pasha	AT	Miguel Garruna	EX	Regina Lechuga
GST	Robert Solis	AT	Ron Hill	AT	Lucio Amado		

Guests

Carmen Hair	Vicki Jaquez	Juan Carlos Perez	Brin Scott
Janice Bowie	Rev. Lautrina Patterson		

Support Staff: John Sapero

Welcome, introductions and declarations of any conflicts-of-interest

Jonathan Harris called the meeting to order and welcomed the attendees. Everyone introduced him/her self and declared any conflicts-of-interest.

Robert Solis expressed his desire to become a member of the committee.

Determination of quorum

Jonathan Harris determined quorum was established, with four of six members present at 5:15 pm.

Review of the meeting minutes and action items from prior meetings

Participants silently reviewed the summary minutes of the May 20, 2010 meeting. No corrections were voiced.

Funding is provided by the United States Department of Health and Human Services, the Ryan White HIV/AIDS Treatment Modernization Act of 2006 and the Maricopa County Department of Public Health.

All of the documents discussed may be requested from Planning Council Support.

Committee chair update

Jonathan Harris discussed that He had met with a representative from Gilead Pharmaceuticals, who had provided information regarding applying for a grant to pay for event expenses.

Development of Education & Empowerment Committee goals and activities

Jonathan Harris discussed the need for the Committee to develop goals and activities that supported the Council's 3-year comprehensive goals.

The committee reviewed the goals of the Comprehensive Plan, and then discussed goals for the committee. Discussion items included:

- Cooperate/collaborate with other HIV-focused groups to present programming
- Expand Learn+Link+Live (develop advanced curriculum), HIV complications, co-morbidities, heart disease, blood pressure, diabetes, health literacy, questions to ask your doctor, nutrition, discrimination, myths and misconceptions, love/relationships/dating, self esteem, testimony from positive individuals, understanding lab results
- More breakout sessions – reinstate multi-track sessions
- Programming should meet the needs of people that have been living with HIV long-term, as well as the recently diagnosed
- An future event should be focused on seniors
- Next general event date: Saturday, January 29th, 2011
- Develop measures that determine the success of the events
- Possible measure: Attendance greater than 95 people
- Multi-track sessions
- Advertising/Posters needed to be out at least two months in advance
- Flyers should have event agenda/session content on the backs
- Invite multiple agencies to present or have tables at the event
- Notify speakers three months in advance, and continue with updates until the event occurs
- Conduct mini consumer needs assessments in advance to determine programming
- Facebook presence/social marketing will help to promote events
- Activities, games are well received and should be included in the presentations
- Incentives, raffle prizes will help increase attendance
- There should be more interaction among participants
- Use the audience response system for pre/post testing/event evaluation
- Provide leadership and involvement opportunities to participants
- Find methods to foster relationships between participants – create more intimate sessions

Event planning

MiAsia Pasha reviewed logistical needs for the Black AIDS Task Force Leadership Forum planned for Saturday, June 26th, 2010.

MEETING MINUTES *continued*

Determination of agenda and action items for the next meeting

In addition to the recurring items, the committee determined the following:

Agenda Items	
Event planning	
Review Policies and Procedures – Committee mission, vision and goals	
Action Items to be completed by the next meeting:	
Task	Assigned To

Current events summaries

MiAsia Pasha discussed she was profiled in AZ magazine.

Jonathan Harris discussed he was working on an initiative related to SB 1070.

Call to the public

Carmen Hair discussed the Arizona Latino HIV/AIDS Network is planning an event.

John Sapero discussed that a conference for people living with HIV aged 18-25 was occurring in Atlanta.

Adjourn

The meeting adjourned at approximately 6:15 pm.